

## TRAFFORD COUNCIL

**Report to:** Health & Wellbeing Board  
**Date:** 9<sup>th</sup> June 2015  
**Report for:** Information  
**Report of:** Mr Abdul Razzaq

### Report Title

Joint Strategic Needs Assessment (JSNA) Update and Refresh Plan 2015/16

### Purpose

This paper describes the future vision and plans for the Trafford Joint Strategic Needs Assessment (JSNA). The redesign and refresh of the intelligence in the Trafford JSNA will take place during 2015/16, with initial outputs planned for September 2015.

### Recommendations

The Health and Well Being Board is asked to:

- Note the JSNA refresh 2015/16 work plan as outlined in Appendix B.
- Identify a JSNA lead from their organisation who will attend the JSNA steering group and support the contribution of their organisation to the work programme.
- Agree that the JSNA Steering Group will report into the Health and Well Being Programme Delivery Group.

Contact person for access to background papers and further information:

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Phone: 0161 912 1319

## **Trafford Joint Strategic Needs Assessment (JSNA) Update and Refresh Plan 2015/16**

### **1. Purpose**

- 1.1. This paper describes the future vision and plans for the Trafford Joint Strategic Needs Assessment (JSNA). The redesign and refresh of the intelligence in the Trafford JSNA will take place during 2015/16, with initial outputs planned for September 2015.

### **2. What is the Joint Strategic Needs Assessment (JSNA)**

- 2.1. JSNAs are assessments of current and future health and social care needs of the community, these are needs that could be met by the Local Authority, CCG, or the local NHS<sup>i</sup>. The purpose of the JSNA is to improve health and wellbeing and reduce inequalities locally. Trafford Local Authority and Trafford Clinical Commissioning Group (CCG) have equal and joint duties to prepare the JSNA under the Health and Social Care Act 2012<sup>ii</sup>.

### **3. Trafford JSNA 2012-2016**

- 3.1. The current JSNA covers 2012-2016 provides a comprehensive 'picture of place' including inequalities. It has been used as evidence to inform decisions about commissioning services and to inform actions to be taken by the Local Authority and CCG, and provides the evidence base for Trafford's Joint Health and Wellbeing Strategy.
- 3.2. Currently Trafford's JSNA sits within the *infotrafford portal* website available at [www.infotrafford.org.uk](http://www.infotrafford.org.uk). The JSNA is presented as PDF chapters that cover sections covering the full life course as well as significant conditions such as cancer and mental health, (see **Appendix A**). Some of the JSNA data is also mapped in visual form on the infotrafford portal.
- 3.3. The JSNA chapters have been added to and amended over time. The numerous chapters detailing the health needs of children and young people are the most recently updated ones, and provide a comprehensive picture of the health and social needs of our younger residents.
- 3.4. An analysis has recently been completed of the JSNA which demonstrates a need to update the data intelligence presented due to new data becoming available. In May 2015, a survey to determine how partners perceived and used the JSNA was shared with the members of the Health and Wellbeing Board (HWBB) and Trafford Safeguarding Children's Partnership. The results demonstrated an on-going need for timely and robust information and support to revise and redesign the current format.

### **4. National and Regional Picture**

- 4.1. Nationally there has not been any updated guidance about JSNA's since 2013. There is an impetus to incorporate community asset based approaches into JSNA's. Whilst future policy and guidance is determined, robust and

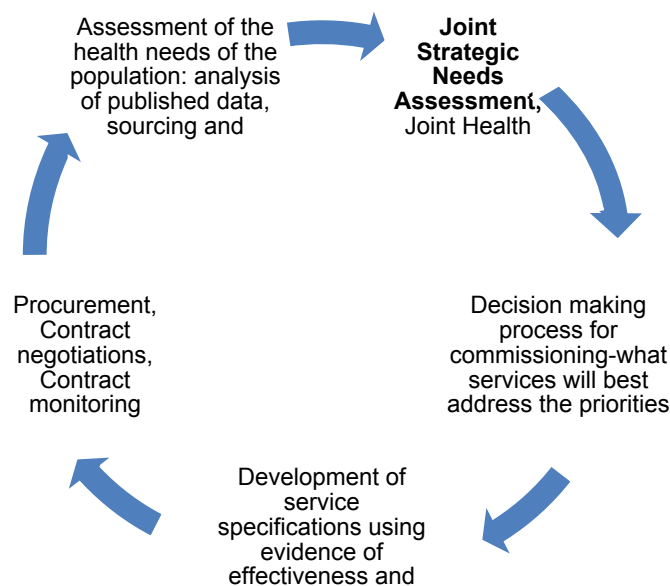
timely evidence is essential for local services to be able to commission locally appropriate services.

- 4.2. In the context of Greater Manchester Health and Social Care devolution programme, NHS England Memorandum of Understanding and the emerging Place Based agreements with Public Health England, the local JSNA will inform local commissioning and service plans to improve the health and well-being of Trafford's population.
- 4.3. A Trafford Health Profile is published annually by Public Health England (PHE) around July each year that presents an overall picture of the health and well-being of Trafford residents and health inequalities.

## 5. Why do we need a re-launched JSNA, what are the benefits?

- 5.1. The Health and Social Care Act 2012 identifies the need to have a strong local JSNA programme. With the Public Health function and team now embedded within the Council and providing healthcare population advice to the CCG, it is the appropriate to review and revise the current JSNA.
- 5.2. A reinvigorated JSNA will:
  - reduce duplication of intelligence analysis within and across partner organisations.
  - ensure that the products tell a story, linking health and social care information, providing community asset intelligence and setting the context for Trafford services and service users.
  - support a resilient Trafford, by ensuring preventative messages are clear and links to resources and information are included.
- 5.3. The JSNA is a key element of the commissioning cycle.

**Figure 1:** The JSNA process and Commissioning Cycle



- 5.4. A re-launched JSNA will support innovation and service integration at a local level by providing intelligence for commissioners and providers to redesign services effectively. It will support council members and voluntary sector organisations by providing a clear picture of the main issues at ward, locality and borough level, with links through to national resources.

## **6. Governance and Leadership**

- 6.1. The JSNA will require leadership oversight and governance to ensure it is a success. Other local authorities where the JSNA is a strong element of their commissioning process cite leadership from Council members and Strategic Directors as core to their success.
- 6.2. The JSNA Steering Group will be re-established with core membership from organisations represented on the Health and Wellbeing Board. The JSNA Steering Group will be accountable to the Health and Wellbeing Delivery Group with a regular reporting process to be agreed.
- 6.3. Task and finish groups will be established on a needs basis that will focus on specific outputs of the work programme, these may be physical groups or virtual, depending on the subject matter.

## **7. Product Deliverables**

- 7.1. The prioritisation of the topics and subsequent work plan for the JSNA refresh will be informed by the Health and Wellbeing Board and its identified key priority areas for 2015/16 such as the Care Act, Better Care Fund, joint local clinical and sustainability plan, corporate and operational plans, (**Appendix B** presents a proposed work plan for 2015/16).
- 7.2. There will be a strong focus on presenting visual data including innovative mapping and use of infographics, (see **Appendix C** for screenshot of proposed redesign).
- 7.3. The JSNA will be web-based with links from all the relevant partnership websites. It will be a consolidation of intelligence about the health and social care needs of Trafford's population.
- 7.4. It is proposed that the JSNA programme is integrated within the wider intelligence work of the partners with clear links to other information resources, strategies and work programmes relevant to the areas described. The intelligence will be timely, appropriate, robust and understandable to all those who access it. The refreshed JSNA should be seen as a valuable resource for health and social care professionals, council members and lay audiences.
- 7.5. The JSNA will aim to meet the needs of health and social care professionals, council elected members and residents. The information will be presented in a variety of ways, including locality profiles, ward level, Trafford level, specific groups or strata information. There will be service information, links to NICE and other national guidance. There will also be a feedback section on the home page to ensure on-going engagement.

- 7.6. The aim is to ensure the JSNA evolves as Trafford's population and services are reshaped.

## **8. Process**

- 8.1. A JSNA work programme will be shared with members of the Health and Well Being Programme Delivery Board for agreement. There will be a timetable developed for when updates and products are uploaded onto the site with an agreed sign-off process underpinning this. A communication strategy will be developed to ensure the JSNA is promoted widely and all partners are aware of any new data releases.

## **9. Rebranding and JSNA Hosting**

- 9.1. It is proposed that the refreshed JSNA will be rebranded. The refreshed JSNA will meet the guidance requirements but a rebranding would support greater engagement and ownership across the partnerships and borough and with residents.
- 9.2. Trafford Innovation and Intelligence Lab website would host the refreshed JSNA and this would support an amalgamation of the data currently live on this site.

## **10. Recommendations**

The Health and Well Being Board is asked to:

- Note the JSNA refresh 2015/16 work plan as outlined in Appendix B.
- Identify a JSNA lead from their organisation who will attend the JSNA steering group and support the contribution of their organisation to the work programme.
- Agree that the JSNA Steering Group will report into the Health and Well Being Programme Delivery Group.

## **Appendix A**

### Current Trafford JSNA Chapters

- Introduction and Summary
- Overview
- Pregnancy and Birth
- Children
- Young People
- Working Age Adults
- Disabled People
- Mental Health
- Getting Older
- Cancer
- Mortality
- Local Views
- GP Patient Survey
- Localities

## Appendix B

### Proposed JSNA Work Plan 2015/16

	<b>Action</b>	<b>Date</b>
<b>1</b>	<b>Steering Group</b>	<b>Mid July 2015</b>
	<ul style="list-style-type: none"> <li>• Identify chair</li> <li>• Membership</li> <li>• TOR reference agreed</li> <li>• Governance agreed</li> </ul>	
<b>2</b>	<b>Agree sign off process</b>	<b>August 2015</b>
<b>3</b>	<b>Start product development</b>	<b>July 2015</b>
<b>a</b>	Life course <ul style="list-style-type: none"> <li>• Maternal, child health and preschool (reformat)</li> <li>• Children and young people (reformat)</li> <li>• Early adulthood</li> <li>• Middle adulthood</li> <li>• Older Adults</li> <li>• Frail and Elderly</li> </ul>	Complete Oct 2015 Complete Oct 2015 Complete April 2016 Complete April 2016 Complete Sept 2015 Complete Sept 2015
<b>b</b>	Key facts <ul style="list-style-type: none"> <li>• Births</li> <li>• Deaths</li> <li>• Ill health</li> <li>• Quality of life</li> <li>• Population and demographic information</li> </ul>	Complete Oct 2015
<b>c</b>	Inequalities	Complete April 2016
<b>d</b>	Major conditions <ul style="list-style-type: none"> <li>• Mental Health</li> <li>• Heart disease</li> <li>• Cancer</li> <li>• Diabetes</li> <li>• Respiratory</li> <li>• Obesity</li> <li>• Dementia</li> </ul>	Complete April 2016
<b>e</b>	Lifestyle <ul style="list-style-type: none"> <li>• Physical activity</li> <li>• Alcohol</li> <li>• Drugs and Substance Misuse</li> </ul>	Complete April 2016
<b>f</b>	Locality Profiles	Completed Oct 2015
<b>g</b>	Primary Care	Completed Oct 2015
<b>h</b>	Social Care	Completed Oct 2015
<b>j</b>	Community Assets	Completed Oct 2015
<b>4</b>	<b>Communication and Engagement Plan</b>	<b>Agreed July 2015</b>

## Appendix C

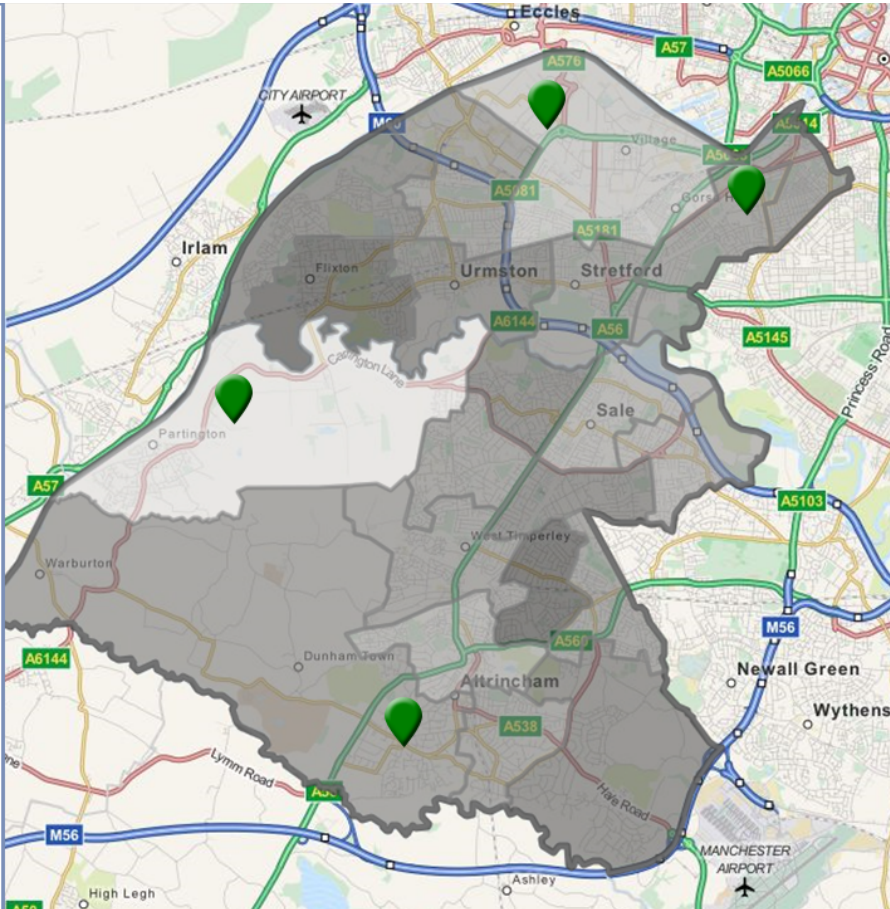
### Screenshot of proposed redesign

#### Aging Population

Dementia

In this tabbed sidebar will be a range of resources associated with the subject.

- Context
- Narrative
- Charts
- Infographics
- Raw data
- Links to additional resources (external websites, further analysis, detailed reports etc)
- Map controls
- Key contact details
- Metadata (date produced, date to be refreshed, etc)



The map displays the Greater Manchester region, including areas like Eccles, Irlam, Urmston, Stretford, Sale, Partington, Warburton, West Timperley, Dunham Town, Attrincham, Newall Green, Wythens, High Legh, and Ashley. Major roads such as the M56, M60, A57, A5066, A514, A5145, A5103, A56, A5141, A5981, A6144, A538, A53, and A6144 are shown. Three green location pins are placed on the map, indicating specific areas of interest related to the aging population. The map also shows the locations of City Airport and Manchester Airport.



## References

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<sup>i</sup> Department of Health, (2013) *Statutory Guidance on Joint Strategic Needs Assessment and Joint Health and Wellbeing Strategies*,

<http://webarchive.nationalarchives.gov.uk/>

<sup>ii</sup> Department of Health, (2013) *Statutory Guidance on Joint Strategic Needs Assessment and Joint Health and Wellbeing Strategies*,

<http://webarchive.nationalarchives.gov.uk/>